



2010 Membership Directory & Community Resource Guide

Ad Reservation Form

PREVIOUS ADVERTISERS:

If you have advertised with us before, we have provided a copy of your ad with this flyer for your review.

NEW and RENEWING ADVERTISERS

Please fill out the advertisement reservation form below and fax (781-592-2903) or mail it back to the office attn: JoAnn Power at LACC, 100 Oxford Street, Lynn, MA 01901 no later than **Friday, October 30, 2009**. Ads must be paid in full prior to press. Thank you and we value your membership!

AD SIZES	AD SPECS	COST
1/8 page	3" x 1.75"	\$250
1/6 page	3" x 2.5"	\$300
1/4 page	3" x 3.75"	\$400
1/3 page	6.25" x 2.5"	\$550
1/2 page horizontal	6.25" x 3.75"	\$650
1/2 page vertical	3" x 7.75"	\$650
Full page	6.25" x 7.75"	\$950
Inside covers	6.25" x 7.75"	\$1500
Outside back cover	6.25" x 7.75"	\$1700

Page size is 7" wide and 8.75" high.

Ads can be accepted via email in the following formats:

High quality/Press quality PDF, Tiff ,EPS, Jpeg. Please email your ad to: JoAnn@LynnAreaChamber.com

AD RESERVATION FORM Deadline: Friday, October 30, 2009

Company: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Ad size: _____

Please use same ad as last year

Payment method (circle one):

Check American Express
 MasterCard VISA

Card #: _____

Exp. Date: _____

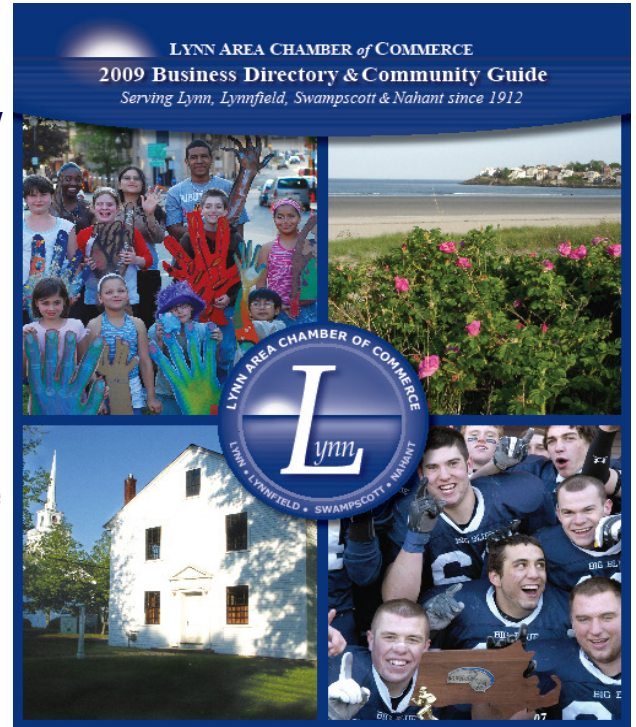
Please return your ad reservation form to the LACC via mail or fax.

Lynn Area Chamber of Commerce, Attn: JoAnn Power
100 Oxford Street, Lynn, MA 01901
Phone 781-592-2900 Fax 781-592-2903



Update Membership Information and Advertising Reservation Form 2010 Membership Directory & Community Resource Guide

- ✓ Best low-cost marketing tool to promote your business
- ✓ As an advertiser, your business will be listed twice - alphabetically and categorically. Advertisers listed in bold plus a “see our display ad on page...” with your category listing
- ✓ 5000 directories will be distributed to our members throughout Lynn, Lynnfield, Nahant and Swampscott and will be available in banks, real estate offices, municipal offices, libraries and other high traffic areas.
- ✓ Mailed to prospective new residents and distributed through real estate offices
- ✓ Used as a community resource guide for reference throughout the year
- ✓ Town and City information includes phone numbers and addresses of municipal departments, schools, religious institutions, non-profit organizations, elected officials and business resource listings and more
- ✓ Excellent opportunity to create business-to-business sales
- ✓ The 2010 directory will feature a user friendly format and compact book size! Cover highlighting Lynn, Lynnfield, Nahant and Swampscott.



**PLEASE UPDATE YOUR CONTACT INFORMATION/ FAX BACK!!
NEW MEMBERS: PLEASE REVIEW THE LABEL ON THE FRONT ENVELOPE
AND USE THE FORM BELOW TO MAKE ANY NECESSARY ADDITIONS!**

We want to make sure that your business is accurately represented in the directory. The information below represents the name, address, etc., that we have on file for your business. If any of this information is incorrect, please make the appropriate corrections below and **return the form to us no later than Friday, October 30, 2009**. If your information that appears below is correct, no return is necessary. Please note that all information below will appear in the 2008-2009 directory except for email addresses. **PLEASE PRINT CLEARLY.**

COMPANY:

CONTACT:

ADDRESS:

CITY: **STATE:**

ZIP:

TELEPHONE:

FAX:

EMAIL ADDRESS:

WEBSITE ADDRESS:

BUSINESS CATEGORY:

OF EMPLOYEES: